

Presentation Marking Rubric

Aspect	Criteria			
	1	2	3	4
Presentation Organisation	The audience has difficulty following the presentation because the information is presented in an illogical or disjoint sequence.	The information is presented in a logical sequence that the audience can follow.	The information is presented in a logical sequence that is easy to follow.	The information is presented in a logical, easy to follow sequence and is well introduced and concluded.
Presentation skills	Audience members have difficulty understanding what is said.	The presentation is easily understood.	The presentation is easily understood and interesting to watch.	The presentation is easily understood, interesting to watch and engaging.
Visual Aids/ Slides	Visual aids are hard to follow (or see).	Most of the visual aids are clear and enhance the presentation.	All visual aids are clear and enhance the presentation.	Visual aids are well developed, insightful and reinforce the presentation.
Content Knowledge	The presentation demonstrates little understanding of the project brief and does not meet client specifications.	The presentation demonstrates an understanding of the project brief but with little depth and limited understanding of the client's requirements.	The presentation demonstrates a good understanding of the project brief with some depth and understanding of the client's requirements.	The presentation demonstrates a deep understanding of the project brief and client's requirements.

Report Marking Rubric

Assessment Component	Deficient	Pass	Credit	Good	Excels	Mark
	<40 to 49	50 to 59	60-69	70-84	85-100	
Presentation and Structure Spelling & grammar, setting out, referencing. Clarity & professionalism.	Report is significantly difficult to follow with significant errors. No referencing.	Report is difficult to follow and requires significant editing. Referencing is poor.	Report can be followed without difficulty, but readability could be refined. Referencing is adequate.	Professional report with logical structure. Professional writing and style evident – good referencing and few errors.	Professional report with logical and well defined structure. Language is coherent and concise. Complete document references.	
Max. 20 mks	0-9	10-11	12-13	14-16	17-20	
Concept Thought process behind concept generation and decision reasoning	Lacks coherent thought behind concept generation. Concepts presented lack creative and innovative design.	Some thought put into concepts, however lacking reasoning behind design decisions. Somewhat creative concepts are presented.	Coherent concept generation incorporating some reasoning behind design choice. Concepts presented are mostly original and creative.	Developed concept analysis with clear reasoning for design decisions. Creative and original concepts are presented.	Detailed concept analysis with clear and in depth reasoning for design decisions. Creative and unique concepts presented.	
Max. 20 mks	0-9	10-11	12-13	14-16	17-20	
Design Process Approach to the community problem and conveys understanding.	Little to no description of thought process and research methods. Shows very limited understanding.	Poorly developed process with some understanding of the problem and consideration of the community requirements.	Logical design process with some linkage to the community requirements.	Developed design process linked to the community objectives and shows a comprehensive understanding of the problem.	Detailed design process that demonstrates a comprehensive understanding of the community interests and values and the problem specifications.	

Max. 20 mks	0-9	10-11	12-13	14-16	17-20	
Analysis Outcomes, quality of work	Little to no analysis of designs, lacking explanation and discussion. No implementation plan.	Some analysis with discussion and recommendations. Vague implementation plan	Detailed analysis that relates design outcomes to the client's requirements. An implementation plan, lacking detail.	Critical analysis that demonstrates a good understanding of the client's values and relates to final design outcomes. Clear implementation plan with some detail.	Critical and in-depth analysis that demonstrates a good understanding of the client's values and suitability of final design to the target community. Detailed implementation plan.	
Max. 20 mks	0-9	10-11	12-13	14-16	17-20	
Visual Aids Drawings, diagrams or models used to convey final design	Lack clear visual aids and/or visual aids are difficult to follow and do not clearly convey final design.	Some use of visual aids to convey final design elements.	Visual aids are used to clearly and thoughtfully describe the final design.	Appealing visual aids are used to creatively and thoughtfully describe the final design.	Attractive and detailed visual aids are used to creatively and thoughtfully describe the final design.	
Max. 20 mks	0-9	10-11	12-13	14-16	17-20	